



## Guidelines for 2012 Applicants

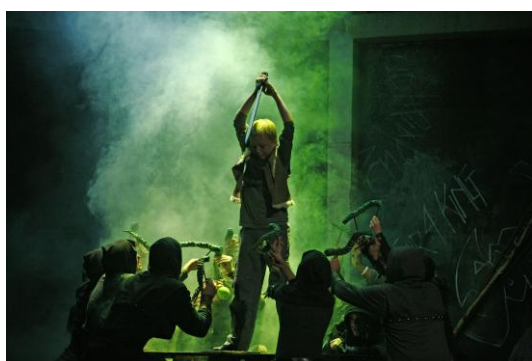
Creative Youth are delighted to announce that applications are now open for the 2012 International Youth Arts Festival (IYAF), which is rapidly becoming one of the largest and most diverse youth events in the country. From 29<sup>th</sup> June -22 July 2012 the streets and venues of Kingston will come alive as young people from the ages of 5 to 26 showcase the very best in youth arts selected from the UK and Internationally.

Music, art, drama, film and dance events take place all over the borough: indoors in Kingston's pubs, galleries, theatres (including the wonderful Rose Theatre), churches and the museum; whilst outside, the atmosphere is pure carnival with circus performers, processions, big tops, live theatre, and music, dance and poetry performers all making good use of the wonderful open spaces of the Market Place and Kingston's parks.

The festival is created and produced by young people, giving young people opportunities not only as performers, but as event managers, producers, creators and innovators ensuring young people have the best possible opportunity to have successful arts careers. IYAF actively encourages applications that are led by young people.

For the first time the International Youth Arts Festival will open with a week of participatory projects, workshops and schools engagement work (29<sup>th</sup> June – 5<sup>th</sup> July). The latter part of the festival will be the celebration which we have all come to love! 18 days of performances, exhibitions and showcases of incredible youth work from around the world in addition to special events which culminate the projects delivered in the first week.

Applications are encouraged for both parts of the festival as are projects which can deliver engagement at the beginning of the festival, followed by a performance element in the second part.





## General information for applicants

The Artistic Director and the programming team (including a panel of young people) will programme successful applicants into appropriate venues in Kingston upon Thames.

Successful applicants will be encouraged to utilise other performance opportunities at the festival including gala events, carnival processions, performance slots on outdoor stages, collaborative events and informal evening sessions. The programming team will work with all visiting companies to co-ordinate these opportunities, other opportunities will also arise during the festival period.

IYAF can arrange accommodation for participants at Kingston University Halls of Residence (single rooms, shared bathrooms) for £25 per night per person – details will be required by March 2011.

Participants will be offered discounted tickets to see other performances at the festival and are actively encouraged to do so.

The Rose Theatre Culture Café is the Festival Club and hosts live music, open mic and collaborative events every evening of the festival.

Individual and Groups are responsible for marketing their own productions and events. The festival is responsible for marketing the overall festival. We offer support, guidelines and deadlines (which must be adhered to or your place at the festival will be at risk) in the production and delivery of marketing material and can assist with some distribution. Full details will be provided to all successful applicants.

### Conditions

Applications are open to any arts projects involving young people (5yrs – 26yrs). These projects may involve young people as performers, creators and artists or as producers and event managers. IYAF is also happy to receive applications for adult work which is specifically targeted at young audiences.

IYAF is interested in a variety of art forms – from traditional cultural activity to new and emerging work and art forms. Originality in applications is encouraged!

Applications are by post only.

Deadlines for applications are the 5.00pm, 31st January 2012

We aim to inform groups or individuals if they have been successful by February 29th 2012.

Individuals or groups should be made aware that this is a festival environment; therefore there will be tight turnarounds and very limited rehearsal times in venues. Keeping technical requirements to a minimum is strongly recommended.

There is no entrance fee for groups or individuals to participate in IYAF; however groups will be expected to raise their own funds for accommodation, travel, marketing and food costs.

If the visiting individual or group cancels their appearance with less than 4 weeks remaining until the performance date they may incur charges to cover reasonable administrative costs.



Individuals and Groups are responsible for their own marketing activities in order to secure and audience. IYAF cannot guarantee audiences!

Applicants must provide supporting material with their application form; this can include photographs, DVD's of recent performances/exhibitions, press releases, letters of support, examples of awards won etc

A box office split will be arranged with groups and individuals who are successful in being selected for the festival. Visiting companies and individuals will be responsible for all royalty payments, licence payments and all box office payments will be made NET of VAT.

All productions must run for no longer than 2 hours including interval.

Visiting companies are responsible for licensing any young people who are below statutory school leaving age that are performing and missing any days from school. Licensing laws are specific to the borough in which the child resides and all companies working with young people outside England should adhere to the laws of the country in which the child permanently resides.

### **We Provide**

- A space for a time agreed between us.
- General lighting rig and PA sound rig if applicable – precise details available on request nearer the time.
- Box office and front of house staff and services.
- Venue production staff.
- Public liability insurance for the building.
- General Festival publicity
- A volunteer dedicated to assisting you during your get in / first performance day

### **You Provide**

- A show / exhibition / performance etc
- A key contact for production and marketing purposes
- A production crew
- Your own promotional activity/marketing and PR (adhering to IYAF deadlines and standards)
- Your own insurance and public liability insurance
- Licensing of productions and / or of young people in productions is your responsibility; the festival will ensure you have these in place.
- Adequate chaperones during the festival period.
- Any technical requirements which are not provided already in venues. IYAF is not responsible for providing additional or specialist equipment.

