



## Marketing Internship

**Three months: February, March, and April**

**Be part of an award-winning, exciting, creative organisation.**

We're in the business of transformation - working with a range of international clients. We combine Coaching, Creativity and Communications to facilitate transformational projects across our clients' leadership teams, functional teams and all employees. So, for example we plan and deliver large scale employee engagement events for clients all over the world, we facilitate leadership development events for senior teams within companies such as Adidas and we also lead large scale creative projects in local communities.

Check out [www.peoplebrands.com](http://www.peoplebrands.com)

Would you like to be involved in planning and organising large scale creative events within organisations and local communities?

Are you a super organised, proactive, computer literate, marketing savvy individual with a passion for excellence? Well, why not hit the ground running with an exciting hands-on 3 month Internship. We are looking for someone who can start ASAP and work with us from February through the end of April/beginning May.

We are looking for a marketing intern who wants to learn everything there is to learn about organising, promoting and recruiting large scale engagement events.

You will have the opportunity to get involved in both commercial projects and a highly innovative community based project.

For example, with the community project you will be actively involved in co-ordinating the marketing and recruitment for this project: marketing campaign co-ordination, database set-up and management, website and social media co-ordination including uploading onto and managing the blog site, running the information-hot-line and assisting in PR. You will also have the opportunity to get involved in the events themselves and learn how they are delivered. You can read a bit more about this particular project at [www.ourkingstonourfuture.org](http://www.ourkingstonourfuture.org)

As well as the project mentioned above you will play a similar role in a large scale employee engagement project for a leading fashion organisation.

The role offers a truly unique opportunity to learn core skills in the life cycle of a whole project as well as to having exposure to two different sectors – both Public and Industry.

### **What we are looking for**

You will have an excellent command of the English Language, strong interpersonal skills and a passion for communication.

You will have excellent organising, co-ordination and administration skills with a keen eye for detail.

You will be a proactive, self-motivating individual who enjoys a fast-paced, action-orientated environment.

We will be able to think creatively and generate ideas easily.

You will be passionate about quality and excellence in your delivery.

You will have an understanding of events management.

\*Please note that is a mandatory requirement for potential applicants to be fully computer literate, confident in MS office software and an experienced user of both Word and Excel. The ideal candidate would have experience of event participant co-ordination and co-ordinating promotional activity using social networking sites such as Twitter and Facebook,

You will work from our offices in Clerkenwell 5 days a week. Although the position is unpaid, we will offer expenses to cover lunch and London travel.

If you would like to know more please call us on 0208 785 7257 or email your CV with a covering letter to: [louise.austin@artgym.org](mailto:louise.austin@artgym.org)

We will be arranging telephone interviews, so please ensure you include your contact details.